

Schar School of Policy and Government

CENTER FOR BUSINESS CIVIC ENGAGEMENT

CBCE.GMU.EDU

The Robotic Process Automation (RPA) Initiative



Mission

The mission of *The RPA Initiative* is to research, educate, and communicate how the adoption of this emerging technology can improve productivity, operations and service delivery of public sector organizations. The Initiative will also study and recommend possible governance models and public policy initiatives for RPA deployment in the context of the broader economic outlook and the future of work.

As part of its mission, *The RPA initiative* will take a multi-disciplinary approach to provide points of view on how RPA can help tackle both traditional and novel challenges of the public sector.

George Mason University Center and UiPath Partner to Form *The RPA Initiative* — first of its kind

The Center for Business Civic Engagement (CBCE) at George Mason University announced the establishment of *The Robotic Process Automation (RPA) Initiative* in partnership with leading enterprise RPA software company UiPath to determine the impact of RPA on government effectiveness and efficiency.

"We are excited to partner with UiPath, a leader and innovator, and look forward to helping determine how RPA usage can improve the working of public sector organizations and succeed in meeting the ever-growing demand for services among stakeholders," said Dr. David K. Rehr, Director of the Center and a faculty member.

"Mason has a history of innovation, technology, and studying public policy. We believe the partnership is a great fit and will benefit citizens seeking greater value in public sector programs and initiatives," said Bobby Patrick, UiPath CMO.

These mission-enabling technologies offer great help in making government programs more impactful and release government employees from tedious, mundane work, allowing them to be more imaginative and creative in this new normal.

The RPA Initiative looks ahead to:

- Promote public understanding and education of the RPA industry.
- Educate Members of Congress, and their staff, on the benefits of RPA technologies on stakeholders benefitting from government programs.
- Engage in case study research of applications and results.
- Survey the general awareness of RPA and its impact on work and culture.
- Educate, from an academic perspective, policy makers and elected officials to assist them in understanding and evaluating benefits of RPA.
- Engage in webinars, and other communication avenues, to discuss industry initiatives.
- Provide an academic stage for discussion of public policy issues relating to RPA uses across different levels of government.



The Center for Business Civic Engagement at the Schar School of Policy and Government

The mission of the Center for Business Civic Engagement is to study the impact of the application of business theory and principles to government to determine if government can be both more effective and efficient for its stakeholders.

The Schar School's multi-disciplinary faculty has a platform for collaborative research and policy engagement, with an eye to building the gap between the academic, technology and policy worlds. Our location in Washington, D.C., area provides outstanding opportunities for sustained interaction with current policy makers and technology leaders, and their participation in turn permits our students to network and learn more about careers in performance-based government.

Please consider participating in *The RPA Initiative* and help us build this important program at the Schar School of Policy and Government. It will make a difference in expanding the impact of our faculty's policy-relevant research, and in enhancing the learning and professional opportunities for our students.

Current Leadership

Dr. David K. Rehr
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Support our mission and our students

If you wish to learn more about *The RPA Initiative* or desire to arrange a meeting to discuss new and innovative ways to support our students, please contact Zavin R. Smith, Director of Development & Alumni Relations.

CONTACT

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Thank you in advance for your support.

